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INVITATION

SuSodCo virtual Capacity Building Event *Seminar (15 April 2021) and Workshop (21 April 2021)*

Dear Madam/Sir,

The SUSODCO consortium is delighted to invite you to the **second virtual Capacity Building Event (CBE) on the theme: “Communication Strategy for an Effective Social Dialogue”**, part of SuSodCo project. The host of the event is the National Association of Hungarian Building Contractors ([ÉVOSZ](#)).

The CBE is divided into two sessions – seminar and workshop. **The seminar will take place on 15 April 2021 from 9:00 am until 12:20 pm (CET)**. Prominent panelists from Hungarian and European employers and employees’ organizations will illustrate key aspects of the communication strategies in the construction sector from national and international perspective. For more details on the presentation topics, please have a look at the attached agenda.

The workshop, planned for 21 April 2021 from 9:00 am until 12:00 am (CET), will involve employers’ and employees’ representatives in an interactive session. Following a short training on the core components of communication strategy, participants will work in groups to draft their national communication strategies, based on their social dialogue plans, supported by external PR and communication experts.

Both events will be conducted over the Zoom platform. Please register [here](#) and you will receive the respective ZOOM links. The official language of the seminar and the workshop is English. Should you need Bulgarian, Croatian, Greek, Hungarian or Slovenian translation for the seminar, please indicate your interpretation preferences at the registration link **by April 1 at the latest**.

We look forward to seeing you at the forthcoming second Capacity Building Event of SuSodCo project.

19 March 2021

Sincerely,

The SUSODCO consortium

susodco.eu